

Nathan Daugherty

126 Bradford Circle • Hendersonville, TN 37075
(615) 498-8384 • contact@whoisnathan.com

PROFILE

A creative graphic designer specializing in print graphics, websites, and videos with over 10 years of professional experience. Strength and consistency are in the completion of multiple projects with attention to detail.

EXPERIENCE

Dealerskins® - Nashville, TN **July 2008 – Present**
Flash Designer/Web Support Team Leader

- Supervisor to team of Flash designers – includes administration, arbitration with other departments, and assigning tasks
- Design of Flash-based websites and HTML/CSS coding for back pages for new customer websites
- Assist the Production Manager in directing the division's initiatives

P&E Distributors® - Madison, TN **April 2008 – June 2008**
Marketing Manager

- Maintained current content of website
- Design of print ads and direct mail piece

GuestHouse International® - Hendersonville, TN **April 2006 – July 2007**
Communications & Graphics Manager

- Responsible for design of print collateral for national system of hotel franchises
- Creation and maintenance of hotel property websites with new photos and information
- Corporate graphic design support including sales flyers, post cards, and posters
- Design of print collateral for annual owners conference

Servpro Industries, Inc. - Gallatin, TN **November 1998 – January 2006**
Graphic Designer/Electronic Communications Coordinator

- Created graphic designs for display booths, print ads, and other specialty items for franchises
- Supported lead graphic designer with planning calendar design, product catalog design, new advertising template designs, and direct mail designs
- Developed and maintained individual websites for over 1,300 franchises which generated annual revenues of more than \$18,000
- Responsible for design and maintenance of Corporate website (servpro.com)
- Maintained SERVPRO website for Corporate employees
- Organized and maintained company photo library
- Created PowerPoint presentations for national conventions held each year
- Helped ensure quality in newsletters, ads, and brochures by proofreading pieces for grammar and consistency to graphic standards
- Directed sequence of events for general sessions and awards banquets

Good Shepherd United Methodist Church - Hendersonville, TN **January 2004 – July 2007**
Coordinator of Communication

- Produce marketing and media files for use in church-wide services and promotions
- Coordinate volunteer scheduling of the Christian Life Center
- Promotions and Video Coordinator for capital campaign to fund building a gymnasium
- Assisted Youth Minister in planning and executing youth activities and events

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TECHNICAL SKILLS

Adobe Photoshop	Quark Xpress	Adobe Flash	Microsoft Office Suite
Adobe Illustrator	Adobe InDesign	Adobe Dreamweaver	PC and Mac
Adobe Fireworks	Photography	HTML & JavaScript	ProPresenter
Adobe Acrobat	Final Cut Pro	Cascading Style Sheets	

EDUCATION

Bachelor of Business Administration - Concentration in Marketing
Austin Peay State University - Clarksville, TN - May 1998

For References & Online Portfolio, please visit
whoisnathan.com